



**REQUEST FOR PROPOSAL ADDENDUM
CITY OF AUSTIN DEPARTMENT OF AVIATION
AUSTIN-BERGSTROM INTERNATIONAL AIRPORT**

**DESCRIPTION: ADVERTISING CONCESSION PROGRAM FOR AUSTIN-BERGSTROM
INTERNATIONAL AIRPORT BARBARA JORDAN PASSENGER TERMINAL
RFP-8100-ABIA-002 ADDENDUM NO. 3 DATE OF ADDENDUM 9/17/15**

This addendum is to incorporate the following questions, answers, changes, and clarifications pertaining to the above-referenced Request for Proposal.

Question:

In Section 0500 - Scope of work, Page 6: Do the annual advertising gross sales listed include the total sales advertising revenues generated from the concessionaire or just the airport's portion of the revenue?

Revised response:

The annual advertising gross sales listed are the total sales advertising revenues generated from the concessionaire.

Question:

Can you please clarify if an ad such as the Tito's ad will be considered under the new contract as an alcoholic beverage and therefore denied, or as a "welcome" message and accepted? Along those lines then, would a "Budweiser Presents" concert allow the Budweiser name/logo? Will other alcohol related companies be allowed to advertise "welcome" messages?

Response:

At this time, the Department of Aviation is not considering modifying the current airport advertising guidelines yet will give consideration to requests for exceptions of the guidelines on a case by case basis.

The deadline to submit questions has been extended to Tuesday, September 22, 2015 at 2:00 pm CST.

All other terms and conditions remain the same.



Austin-Bergstrom
International Airport